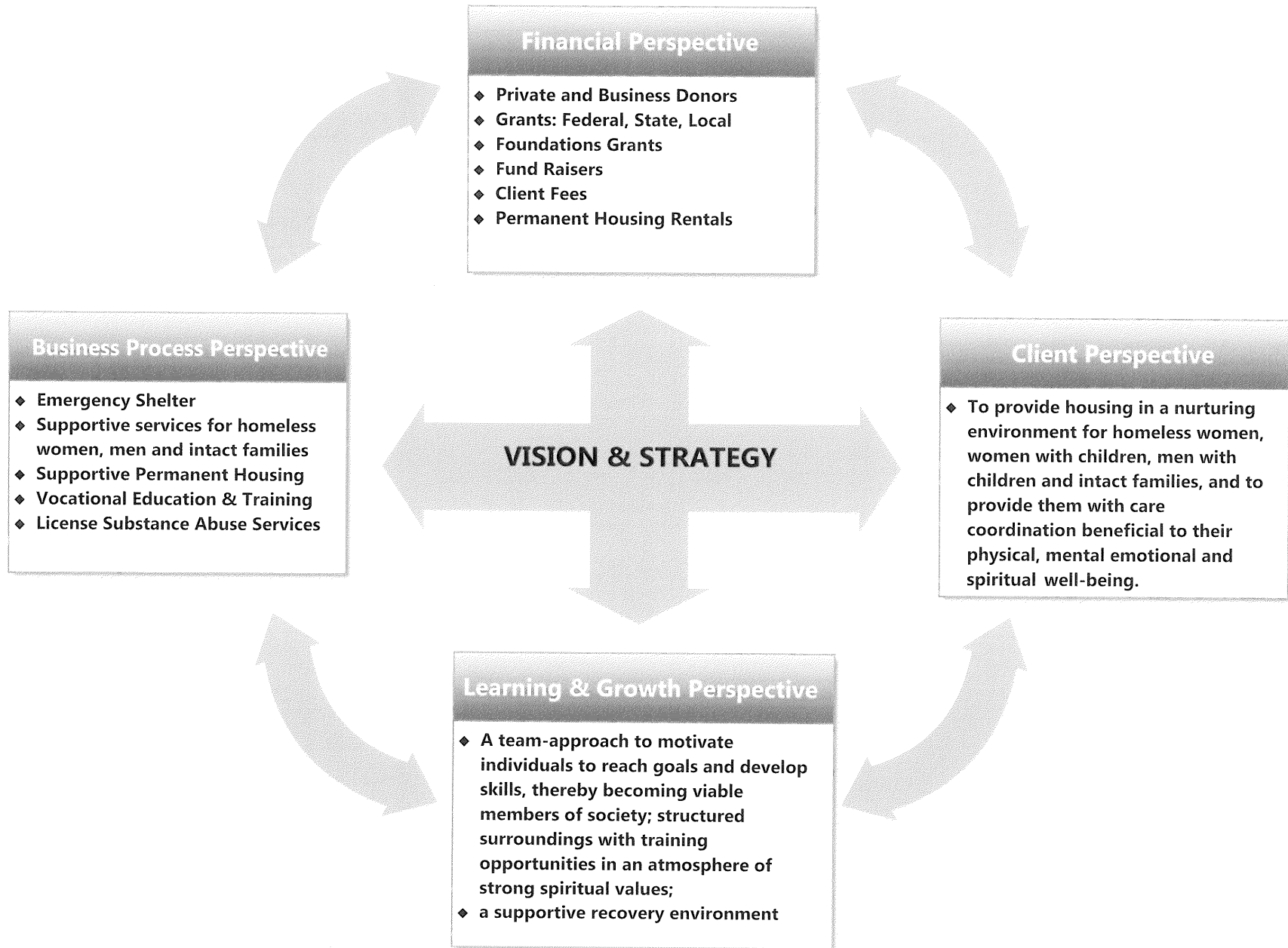


SAMUEL'S HOUSE, INC. STRATEGIC PLAN 2013



Adopted by the Board of Directors as an ongoing Strategic Plan for Samuel's House, Inc. through December 2013